



CAPPED BP Liaison to APPA Executive Committee Report

March 3, 2017

APPA Business Partner Advisory Committee

Participants: Peter Strazdas (Co-chair and APPA Immediate Past President); Bill Johnson (Co-chair and APPA At-Large Board Member); John Coggins (At-Large); Chuck Gumeson (RMA); Armand Harpin (CAPPED); Amy Baker (ERAPPED)

Absent: Jamie Tran (MAPPA); Tom Kantsios (SRAPPED); Patty Anderson (PCAPPED); Jonathan Stanley (At-Large); Nina Wollman (At-Large)

APPA BP Advisory Meeting Notes

A. FINALIZE ON BOARDING BROCHURE

ACTION – Bill & Jamie to regroup; version to be shared via email with committee for comments/feedback. Goal to have the content finalized by April to turn over to staff for layout and design. Suzanne will then bring a version for final approval in July to complete the process. Post AM 2017 make available to committee members and others for use at the various regional events.

- *On-Boarding brochure draft to be reviewed by committee on March call. The goal of this brochure is to better define the benefits of becoming a BP, and then guide BPs into understanding how they can maximize their investment in being an APPA member.*

B. REVIEW ABSTRACT FOR REGIONAL SUBMISSIONS OF EP/BP PANEL SESSION

ACTION – Armand has volunteered to reach out to Nina to get this back on track.

- *I initiated a renewal of effort in creating a document that APPA, and the APPA BP Liaisons can use to help each of the regions understand the benefits of putting on an EP Summit at their regional annual meetings and outlining how BPs can play a role in the Summit.*

C. DISCUSS/REVIEW ON MESSAGING FOR BPS & TLS CONNECTION

ACTION – Item to be tabled for the February meeting.

D. WEBINARS

Committee continued conversing about webinars, value, benefits and involvement. This will remain a continual conversation at this time.